

The European Coil Coating Market and its Coating Supply Chains



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55th ECCA Autumn Congress 2021
Brussels
29.11.2021

Our Journey Today

1. European Coil Coating Market

- Overview of the World Market Paints and Coatings
- European Industrial Coating Market

2. Coil Coating Supply Chain Analysis

- Coil Coating Supply Chain – from Oil to Coil
- Timeline Supply Chain 2021
- Outlook 2022



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The presentation highlights the position of coil coatings in the European paint and coatings market, especially in relation to industrial coatings. It will show growth trends, identify the market drivers, restraints, growth factors and key suppliers.

The review of technology usage patterns will reveal the competing industrial coating systems offering substitution potential for conventional solvent borne coatings and offer a reference for coil coatings.

The focus on coil coating supply chains will examine the causes for supply disruptions that emerged in 2020 and continued to impact the industry in 2021. How long will the disruptions last? Key coil coating raw materials will be addressed and an evaluation of the factors influencing the supply chains will be provided.